

Events that make a difference



Your invitation to participate in 2026 fundraising events

Dear Friends,

Thanks to the generosity of our community, the Corewell Health Foundation Southeast Michigan continues to make a meaningful difference for patients and families across our region. Whether you are a longtime supporter or learning about sponsoring our events for the first time, we are grateful for your interest in advancing exceptional health care in Southeast Michigan.

Last year, sponsors and participants in our fundraising events helped raise more than \$3 million to support vital patient care initiatives. These funds are directly strengthening programs in children's health, oncology, heart care, behavioral health, and other critical services. They also are helping to expand access to care, support innovation, and allow us to invest in the caregivers who make healing possible.

These events also play an important role in bringing the community together. Through the bonds created and this collective support, Corewell Health is able to deliver leading-edge, compassionate care to the people who depend on us every day.

As we look ahead to the 2026 event season, we invite you to join us – again or for the first time – in supporting these impactful events. Your participation helps ensure that high-quality care remains available throughout Southeast Michigan and beyond.

With gratitude,



Ryan Daly
President
Corewell Health Foundation
Southeast Michigan



Lamont M. Yoder, RN
President
Corewell Health East

Thank you to our 2025 sponsors

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104.3
WOMC
DETROIT'S GREATEST HITS



zelis



Monday, June 8, 2026

NEW LOCATION THIS YEAR!

**Wyndgate Country Club
Rochester Hills, Michigan**

Feldman Automotive Children's Miracle Celebrity Invitational is a unique celebrity golf event where every foursome enjoys an up-close and personal celebrity pairing. The event features national and local celebrities from the world of entertainment and professional sports. Last year's field of 50 celebrities included: Mark Wahlberg, Bode Miller, Ron Harper, Calvin Johnson and Kevin Chapman.

The invitational provides a full day of golf and hospitality ending with a live auction of exceptional experiences. Proceeds benefit Children's Miracle Network at Corewell Health Children's and the Mark Wahlberg Youth Foundation.

AGENDA

- Registration and celebrity breakfast mixer. 9 a.m.**
- Welcome program. 10:15 a.m.**
- Tee time. 11 a.m.**
- Cocktail hour and dinner. 5 p.m.**
Cocktail reception followed by an exclusive post-tournament celebration dinner, live auction of luxury experiences, and golf awards. (Golf attire recommended.)

REGISTER ONLINE

corewellhealth.org/celebrityinvitational
or scan the QR code



For more information on sponsorship opportunities, please contact Charlotte Alex at **947.522.0044** or **charlotte.alex@corewellhealth.org**.

GOLF SPONSORSHIPS

ALL SPONSORSHIPS \$10,000 AND ABOVE INCLUDE:

- Prominent course signage
- Golfer gifts, full hospitality breakfast, lunch, cocktail reception, dinner, and logo on Foundation event website.

~~Title Sponsor: \$100,000~~ **SOLD** **Feldman Automotive**

~~Lead Presenting Sponsor & Celebrity Dinner Title Sponsor: \$75,000~~ **SOLD** **Quantum Ventures**

Presenting Sponsor(s): \$50,000

Amazon **Aaron and Carolynn Frankel Family Foundation** **TI Automotive**

(1 more available) FMV \$6,000

- Choice celebrity pairing
- Two Eastwynd course foursomes
- Sponsor logo in presenting position in event logo on all collateral

~~Supporting Sponsor(s): \$35,000~~ **SOLD** **Celani Family Foundation** **CIBC**

Corewell Health **Fourth Tri Sanctuary** **Mechanical Services**

FMV \$6,000

- Choice celebrity pairing
- Two Eastwynd course foursomes
- Sponsor logo in supporting position with event logo on select collateral
- Provide a \$5,000 in-kind gift to be featured in the live auction to assist with fundraising.

Platinum Sponsor(s): \$20,000

(17 more available) FMV \$2,400

- Random celebrity pairing
- One Westwynd course foursome
- Sponsor logo on high-visibility options:
 - Bag drop
 - Bag tag
 - Driving range
 - Sleeve of Titleist ProV 1 golf balls (4 available)
 - Golf carts – Eastwynd
 - Golf carts – Westwynd
 - Golfer registration
 - Golf tee pack
 - Golf towel
 - Locker rooms – Men's
 - Locker rooms – Women's
 - Photography
 - Pin flags – Eastwynd
 - Pin flags – Westwynd
 - Putting green
 - Scoreboard
 - Scorecard
 - Golfer warmup

Gold Partner: \$15,000 – \$50,000

- Customized sponsorship including cash sponsorship and trade of in-kind services.

Silver Hospitality Sponsors(S): \$10,000

(6 available) FMV \$2,100

Available with Event Season Partnership only. Minimum \$30,000 investment at all six Foundation season events in 2026.

- One random celebrity pairing
- One Westwynd course foursome
- Choice of one of the following golf hospitality options:
 - Breakfast
 - Lunch (two locations)
 - On-course refreshment stations
 - Hospitality services
 - Cocktail hour
 - Dinner

ADVERTISING & PHILANTHROPY SPONSORSHIPS

On-Course Hospitality Cabanas: \$7,500

(2 more available) FMV \$1,800

- 10 ft. x 10 ft. tent for 4 guests
- Breakfast, lunch and dinner included

On-Course Tournament Contests Sponsor(s): \$5,000

(4 available) FMV \$600

- One sign with sponsor logo at two contests (one for each course)
- Four tickets to the tournament dinner
- Sponsor marketing
- Choice of one of the following tournament contest options:
 - Men's and women's longest drive
 - Straightest drive
 - Men's and women's longest putt
 - Closest to the pin

Titanium Tee Box Sponsor(s): \$5,000

(18 available) FMV \$300

- One sign with sponsor logo at two tees (one for each course)
- Four tickets to attend tournament dinner

For the Kids Sponsor

- Support the cause directly with your philanthropic or advertising sponsorship of \$2,500 or more to help kids directly.
- Your name or company's logo will be featured prominently on four For the Kids impact signs on each course.

Celebrities will be added to each foursome for a total of five golfers per group. Due to celebrity availability and schedules, some cancellations may occur impacting your foursome.

KAREN WILSON SMITHBAUER
DRS. HARRIS, BIRKHILL, WANG, SONGE
AND ASSOCIATES, P.C.

 **WOMEN'S HEALTH CARE
CLASSIC**



Monday, June 22, 2026
Dearborn Country Club
Dearborn, Michigan
Morning 18-hole mixed tournament
Afternoon 9-hole women's-only tournament

The Women's Health Care Classic is a one-course event at Dearborn Country Club with an 18-hole tournament for men and women in the morning and a 9-hole women's-only tournament in the afternoon.

Over the past 33 years, this event has raised more than \$7.5 million to benefit breast cancer treatment programs at Corewell Health hospitals in Dearborn, Taylor, Trenton and Wayne.

AGENDA

18-hole mixed tournament scramble

Golf registration and breakfast 7 a.m.
(Driving range, putting green, Pro Shop shopping experience)

Welcome program 7:45 a.m.

Tee time 8 a.m.

Buffet lunch in clubhouse and awards ceremony 1 p.m.

9-hole women's-only tournament scramble

Golf registration and buffet lunch 1:30 p.m.
(Driving range, putting green, Pro Shop shopping experience)

Golf clinic – driving range 1:30–2:30 p.m.

Tee time 3 p.m.

Cocktail reception, program and awards ceremony 6 p.m.
(Full bar and heavy appetizers)

REGISTER ONLINE

corewellhealth.org/womenshealthcareclassic
or scan the QR code



For more information on sponsorship opportunities, please contact Kate Kesner at **947.522.0092** or kathryn.kesner@corewellhealth.org.

18-HOLE TOURNAMENT SPONSORSHIPS

ALL SPONSORSHIPS \$5,000 AND ABOVE INCLUDE:

- Prominent course signage
- Golfer gifts, all-day amenities including breakfast, lunch and awards ceremony

~~Title Sponsors: \$50,000~~ **SOLD**

**Karen Wilson Smithbauer
Dr. Harris, Birkhill, Wang, Songe and Associates, P.C.**

Presenting Sponsor: \$25,000

FMV: \$5,580

- "Presented by" recognition under event logo
- Three foursomes
- Special recognition from podium during program
- Starting placement near clubhouse
- Logo on signage at registration area
- Logo on all marketing collateral
- Sponsor may provide a gift item with company logo for all golfer gift bags (item must be pre-approved)

Platinum Sponsor: \$10,000

(1 more available) FMV: \$3,720

- Two foursomes
- Logo on choice of one:
 - ~~Golf carts~~
 - ~~Golfer gift~~
 - Pin flags

Gold Sponsor: \$7,500

(3 available) FMV: \$1,860

- One foursome
- Premium signage and placement
- Logo or name on signage at two tee boxes

Silver Hospitality Sponsor: \$6,500

(1 more available) FMV: \$1,860

- One foursome
- Logo on signage at one of the hospitality sites below:
 - ~~Registration & breakfast~~
 - Lunch
 - ~~Halfway house refreshments~~
 - ~~Awards ceremony~~

Bronze Golf Ball Sponsor: \$6,000

(4 available) FMV: \$1,860

- One foursome
- Logo on sleeve of golf balls given to all golfers

Titanium Sponsor: \$5,000

(11 more available) FMV: \$1,860

- One foursome
- Logo on golfer gift item or site signage – choice of one:
 - Bag drop
 - ~~Bag tag~~
 - ~~Driving range~~
 - First aid kit
 - Golf towel
 - Insulated beverage holder
 - Locker room – men's
 - Locker room – women's
 - Photography
 - ~~Practice putting green~~
 - Pro shop
 - Pro shot
 - Scoreboard
 - ~~Scorecard~~
 - Tee package

9-HOLE WOMEN'S-ONLY TOURNAMENT SPONSORSHIPS



Partner in Pink sponsor: \$1,800

FMV \$1,420

- One foursome and afternoon amenities for each golfer
- Signage on course
- Includes a gift with the Women's Health Care Classic logo for each golfer

Individual Golf: \$450

FMV \$355

- One golfer and afternoon amenities

Cocktail Reception: \$125 per person

FMV \$80

ADVERTISING & PHILANTHROPY SPONSORSHIPS

Contest Sponsor: \$1,500

(5 more available) FMV: \$165

- Lunch for two and logo on signage at contest location on course – choice of one:
 - Men's longest drive
 - Women's longest drive
 - Men's closest to the pin
 - Women's closest to the pin
 - Most accurate drive
 - ~~Longest putt~~

Tee Box Sponsor: \$1,000

(15 more available) FMV: \$165

- Lunch for two and logo on signage at a tee box

Jan Fitzgerald Fund Sponsor: \$200 – \$1,000

- Philanthropic support for cancer screenings and support for uninsured and underinsured patients through our local breast care programs
- Signage to pay tribute to an individual and/or survivor

Rose Fund Sponsor: \$200 – \$1,000

- The Rose Fund was established by Karen Wilson Smithbauer to honor the memory of her mother, Rose Ella Burkhardt, providing philanthropic support for treatment, follow-up care and support for uninsured and underinsured patients diagnosed each year.
- Signage to pay tribute to an individual and/or survivor

 **DRIVE FOR LIFE**
Invitational

PRESENTED BY
WALTER & MARILYN WOLPIN



Monday, July 27, 2026

NEW LOCATION THIS YEAR!

Franklin Hills Country Club
Franklin

The **Drive for Life Invitational** will benefit oncology programs at the *Walter & Marilyn Wolpin Comprehensive Breast Care Center* at Corewell Health William Beaumont University Hospital in Royal Oak and at the *Wilson Cancer Resource Center* at Corewell Health Beaumont Troy Hospital.

The day will include a premium round of golf at the Franklin Hills Country Club, lunch, contests, cocktail reception, strolling dinner and awards program.

AGENDA

- Golf registration** **10:30 a.m.**
(Lunch, driving range, putting green, Pro Shop shopping experience)
- Tee time** **12 p.m.**
- Cocktail reception** **5 p.m.**
- Dinner and awards** **6 p.m.**

REGISTER ONLINE

corewellhealth.org/driveforlife
or scan the QR code



For more information on sponsorship opportunities, please contact Ashley Welti at **947.522.0574** or ashley.welti@corewellhealth.org.

GOLF SPONSORSHIPS

ALL SPONSORSHIPS \$6,000 AND ABOVE INCLUDE:

- Prominent course signage
- Golfer gifts, all-day amenities including lunch, cocktail reception and dinner

Title Sponsor: \$50,000

(1 available) FMV \$5,360

- "Title Sponsor" recognition as part of the event logo
- Two foursomes
- Starting placement near clubhouse
- Special recognition from podium during program
- Logo on signage at clubhouse entrance
- Logo on all marketing collateral
- Sponsor may provide a gift item with company logo for all golfer gift bags (item must be pre-approved)

Presenting Sponsor: \$25,000

Walter & Marilyn Wolpin

(1 more available) FMV \$2,680

- "Presented by" recognition under event logo
- One foursome
- Special recognition from podium during program
- Starting placement near clubhouse
- Logo on signage at registration area
- Logo on all marketing collateral
- Sponsor may provide a gift item with company logo for all golfer gift bags (item must be pre-approved)

Platinum Sponsor: \$15,000

(2 available) FMV \$2,680

- One foursome
- Special recognition from podium during program
- Logo on signage at event
- Logo on choice of one:
 - Golf carts
 - Pin flags

Gold Sponsor: \$10,000

(3 more available) FMV \$2,680

- One foursome
- Special recognition from podium during program
- Logo on choice of one:
 - ~~First aid kit~~
 - ~~Golfer gift~~
 - Golf towel
 - Insulated beverage holder

Silver Hospitality Sponsor: \$8,000

(4 more available) FMV \$2,680

- One foursome
- Logo on signage at one of the hospitality sites below:
 - ~~Registration~~
 - ~~Lunch~~
 - Cocktail reception
 - Dinner

~~Bronze Golf Ball Sponsor: \$7,000~~ **SOLD**

FMV \$2,680

- One foursome
- Logo on sleeve of golf balls given to all golfers

Titanium Sponsor: \$6,000

(9 more available) FMV \$2,680

- One foursome
- Logo on golfer gift item or site signage – choice of one:
 - ~~Bag drop~~
 - ~~Practice putting green~~
 - Bag tag
 - Pro shop
 - Driving range
 - Pro shot
 - ~~Golf awards ceremony~~
 - Scoreboard
 - Locker room – men's
 - Scorecard
 - Locker room – women's
 - ~~Tee package~~
 - Photography

Copper Twosome: \$5,000

(Limited number available – call for details) FMV \$1,340

- One twosome
- Golfer gifts, all-day amenities including lunch, cocktail reception and dinner

ADVERTISING & PHILANTHROPY SPONSORSHIPS

Contest Sponsor: \$1,500

(6 available) FMV \$330

- Two guests to attend tournament dinner
- Logo on signage at contest location on course – choice of one:
 - Men's longest drive
 - Women's longest drive
 - Men's closest to the pin
 - Women's closest to the pin
 - Most accurate drive
 - Longest putt

Tee Box Sponsor: \$1,000

(18 available) FMV \$330

- Two guests to attend tournament dinner
- Logo on signage at a tee box

Cocktail Reception/Program/Dinner: \$225 per person

FMV \$165

WALK FOR Miracles

Supporting Corewell Health Children's



Saturday, Aug. 22, 2026

Detroit Zoo Royal Oak

Corewell Health Children's annual **Walk for Miracles** is a peer-to-peer charity 2-mile walk benefiting the 200,000 children we treat each year here in Southeast Michigan. Each walker may register to attend for a minimum donation of just \$12 per walker (12 and older), \$8 per child (ages 3-11). (Children under 2 years old do not require registration.)

All guests are invited to raise additional funds online for the pediatric programs and services at Corewell Health Children's, but fundraising is not required.

All donations raised for the walk stay in Southeast Michigan to fund exceptional programs and services, vital pediatric equipment, and scholarships for families struggling to afford care.

All ages of the southeast Michigan community are invited to attend this special fundraising event.

AGENDA

Guest arrival/refreshments. 7:30 – 9:30 a.m.

- Stop by the pavilion for healthy morning refreshments and water
- Proceed to the two-mile Walk for Miracles path
- Begin your Walk for Miracles

Cross the finish line. 11 a.m. – 12 p.m.

Enjoy your day at the Detroit Zoo until closing!

REGISTER ONLINE

corewellhealth.org/walkformiracles
or scan the QR code



Registration/donation to Corewell Health Children's: \$12 per walker (12 and older), \$8 per child (ages 3-11), children under 2 years old are free.

- Includes Walk for Miracles event, full-day entry at the Detroit Zoo after the walk, complimentary parking, and refreshments
- Each walker is encouraged to raise at least \$100 on a personal/team fundraising site – every walker gets their own page to direct their donors
- Teams and individuals can set fundraising goals and track them

For more information on sponsorship opportunities, please contact Charlotte Alex at **947.522.0044** or **charlotte.alex@corewellhealth.org**.

SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$25,000

Exclusive FMV \$3,750

- Title sponsor company name incorporated into event title ("Company Name Walk for Miracles")
- Premium sponsor logo in title position with event logo on collateral:
 - Event signage
 - Foundation website for 12 months
 - Walk participant (1,500) emails
 - Event website, press releases, and social media campaigns
- Title sponsor mention in all radio spots with Audacy Media WOMC
- Miracle child guest appearance at company event
- Opportunity to distribute sponsor information/retail promotions/sponsor gift in guest gift bag
- Complimentary walk team of 150 employees

Presenting Sponsor: \$15,000

Exclusive FMV \$1,500

- Premium sponsor logo in presenting position with event logo on collateral:
 - Event signage
 - Foundation website for 12 months
 - Walk participant (1,500) emails
 - Event website social media campaigns
- Presenting sponsor mention in all radio spots with Audacy Media WOMC
- Miracle child guest appearance at company event
- Opportunity to distribute sponsor information/retail promotions/sponsor gift in guest gift bag
- Complimentary walk team of 100 employees

Champion Sponsor: \$8,000

(6 available) FMV \$750

- Logo in champion position on collateral:
 - Foundation website for 12 months
 - Walk participant (1,500) emails
 - Event website and social media campaigns
- Champion sponsor signage along walk
- Complimentary walk team of 50 employees

Miracle Sponsor: \$5,000

FMV \$300

- Logo in miracle position on collateral:
 - Foundation website for 12 months
 - Walk participant (1,500) emails
 - Event website and social media campaigns
- Complimentary walk team of 20 employees

Hero Sponsor: \$2,500

FMV \$150

- Logo in hero position on collateral:
 - Foundation website for 12 months
 - Walk participant (1,500) emails
 - Event website and social media campaigns
- Complimentary walk team of 10 employees

Children's Miracle Network Ambassador for Corewell Health Children's Max, 4 years old

Max was diagnosed with an ultra-rare genetic condition, childhood-onset de novo spastic paraplegia type 4 (SPG4). This variant, identified in just 23 patients worldwide, causes limb stiffness and significant challenges with speech and cognition. Thanks to donations to Children's Miracle Network, Max receives regular physical therapy at school and through Corewell Health Children's outpatient services. He recently received an adaptive bike to help build core strength and enjoy playtime like other kids.





A NIGHT OF GIVING

MAKING MIRACLES FOR KIDS

PRESENTED BY



Monday, Aug. 31, 2026

Bella Piatti
Birmingham
6–10 p.m.

On August 31, 2026, at 6 p.m., Nino and Liz Cutraro will host A Night of Giving at the elegant Bella Piatti.

This inspiring evening will unite compassionate hearts and generous spirits as we come together to create lasting change in the lives of children facing health and social challenges.

Guests will enjoy a delightful dinner, heartwarming stories of hope, and the excitement of a live auction, featuring exclusive items and experiences, all aimed at raising vital funds to support pediatric care.

Join us for this unforgettable night where your contributions will spark miracles and change lives — because together, we can make a difference!



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$50,000

FMV \$2,000

- Your logo prominently displayed as Presenting Sponsor on event collateral, event website, and the evening of the event
- Social media assets and logo inclusion in charity partner posts
- Miracle tour at Corewell Health Children's
- Up to ten guests to attend event

Miracle Sponsor: \$25,000

FMV \$1,200

- Your logo prominently displayed as Miracle Sponsor on event collateral, event website, and the evening of the event
- Social media assets and logo inclusion in charity partner posts
- Miracle tour at Corewell Health Children's
- Up to six guests to attend event

Champion Sponsor: \$2,500

FMV \$200

- Individual guest to attend event

REGISTER ONLINE

bit.ly/2026NightofGiving
or scan the QR code



For more information on sponsorship opportunities, please contact Charlotte Alex at **947.522.0044** or charlotte.alex@corewellhealth.org.



Wednesday, Sept. 16, 2026

**The War Memorial
Grosse Pointe
6–9 p.m.**

Join us for the third annual Grosse Pointe Gathering, an evening fundraising event benefiting heart and vascular and breast care initiatives at the Corewell Health Beaumont Grosse Pointe Hospital.

The evening will feature a cocktail reception, strolling dinner and live entertainment.

SPONSORSHIP OPPORTUNITIES

Host Sponsor: \$25,000

FMV \$1,014

- Host sponsor committee member
- Six guests with reserved table
- Special recognition during program
- Logo/name recognition on event marketing materials
- Logo/name recognition on event invitation* and website
- Logo/name recognition at event

Platinum Sponsor: \$15,000

FMV \$1,014

- Six guests with reserved table
- Recognition during program
- Logo/name recognition on event invitation* and website
- Logo/name recognition at event

Gold Sponsor: \$10,000

FMV \$676

- Four guests to attend event
- Logo/name recognition on event invitation* and website
- Logo/name recognition at event

Silver Sponsor: \$5,000

FMV \$676

- Four guests to attend event
- Logo/name recognition at event

Bronze Sponsor: \$2,500

FMV \$338

- Two guests to attend event
- Name listed at event

Benefactor Sponsor: \$1,000

FMV \$338

- Two guests to attend event

Event Ticket: \$300

FMV \$169

- One guest to attend event

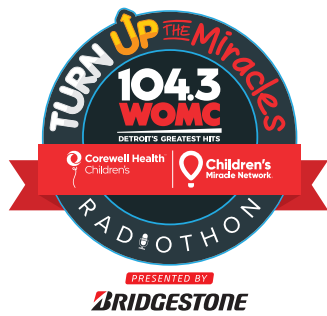
*Logo/name included on invitation if committed before June 26, 2026.

REGISTER ONLINE

corewellhealth.org/grossepointegathering
or scan the QR code



For more information on sponsorship opportunities, please contact Ashley Welti at **947.522.0574** or ashley.welti@corewellhealth.org.



Thursday, Nov. 19, 2026

104.3 WOMC Live Broadcast

6 a.m.–6 p.m.

104.3 WOMC will host the annual Radiothon to raise funds for pediatric patients at Corewell Health Children's. A Children's Miracle Network event, the Radiothon will feature 104.3 WOMC personalities joined by special guests.

Listeners from across Southeast Michigan are encouraged to call in, text or donate online to help children in our communities. All of the funds raised during the 104.3 WOMC Turn Up the Miracles Radiothon stay right here in metro Detroit.

~~Presenting sponsor: \$25,000~~ **SOLD**
Bridgestone

Phone Bank Sponsor: \$20,000

\$10,000 investment to Audacy Media:

- WOMC Ad Package including on-air and social media content
- A minimum of one hundred (100) live and recorded promotional announcements
- A minimum of one live mention every hour during the Radiothon, 6 a.m. – 6 p.m.
- Check presentation with your company representative on air (recorded or live)
- Prominent exposure on 104.3 WOMC homepage the day of the Radiothon with a link to your website

\$10,000 tax deductible donation to Corewell Health Children's:

- Logo featured prominently on website, social media content, and billboards across Southeast Michigan

Tote Board Sponsor: \$15,000

\$7,500 investment to Audacy Media:

- WOMC Ad Package including on-air and social media content
- A minimum of fifty (50) live and recorded promotional announcements as a sponsor
- Live mentions every hour 6 a.m. – 6 p.m. and exclusive naming as we announce totals from the "YOUR COMPANY NAME Tote Board"
- Check presentation with your company representative on air (recorded or live)

\$7,500 tax deductible donation to Corewell Health Children's:

- Logo featured prominently on website, social media content, and billboards across Southeast Michigan

Miracle Hour Sponsor: \$10,000

(8 available)

\$5,000 investment to Audacy Media:

- WOMC Ad Package including on-air and social media content
- Minimum of 15x promotional mentions leading up to the Radiothon
- Minimum of 5x promotional mentions during the Radiothon during your hour
- Check presentation with your company representative on air (recorded or live)
- Minimum of 10x live/recorded promotional mentions after the Radiothon highlighting sponsor's participation

\$5,000 tax deductible donation to Corewell Health Children's:

- Logo featured prominently on website, social media content, and billboards across Southeast Michigan

Champion Sponsor: \$1,000 - \$5,000

\$1,000-\$5,000 tax deductible donation to

Corewell Health Children's:

- Check presentation with your company representative on air (recorded or live)
- Logo featured prominently on event website for one year

"Matching Gift" opportunity for all sponsors at \$10K and above to bring in up to 10 leadership members to Sound Space @ Audacy Detroit and reach out to personal contacts for donations for one hour. This will be a catered event with on-air live opportunities to meet Miracle Families and therapy dogs. On-air live donation updates attributed to the donor and sponsor.

REGISTER ONLINE

corewellhealth.org/SEradiothon



For more information on sponsorship opportunities, please contact Charlotte Alex at **947.522.0044** or charlotte.alex@corewellhealth.org.



The RED TIE HOUR and DINNER



Thursday, Nov. 19, 2026
Sound Space @ Audacy Detroit
5–8:30 p.m.

This in-person experience includes dinner and an exclusive concert featuring a musical artist (to be announced) along with a live broadcast from 5 to 6 p.m. highlighting inspiring patient stories from Corewell Health Children’s families.

All proceeds from sponsorships and gift pledges made during the Red Tie Hour directly benefit Corewell Health Children’s pediatric programs.

PREMIERE SPONSORSHIPS \$10,000 AND ABOVE INCLUDE A VIP EXPERIENCE:

- Tickets to the exclusive Red Tie Hour and Dinner:
 - Reserved VIP seating at private concert followed by dinner
 - Special meet and greet and photo opportunity with musical artist prior to the concert.

Title Sponsor: \$50,000

(1 available) Donation: 100% or FMV \$1,000

- “Title Sponsor” recognition as part of the event logo
- On-air interview with check presentation
- Logo recognition on event invitation*, website and at event
- Make this sponsorship a donation, or receive:
 - 8 VIP Experience tickets

Presenting Sponsor: \$25,000

(2 available) Donation: 100% or FMV \$750

- “Presented by” recognition as part of the event marketing materials
- On-air interview with check presentation
- Logo recognition on event invitation*, website and at event
- Make this sponsorship a donation, or receive:
 - 6 VIP Experience tickets

Gold Sponsor: \$10,000

(5 available) Donation: 100% or FMV \$500

- On-air check presentation
- Logo recognition on event website and at event
- Make this sponsorship a donation, or receive:
 - 4 VIP Experience tickets

SUPPORTING SPONSORSHIPS \$5,000 AND BELOW INCLUDE:

- Tickets to the exclusive Red Tie Hour and Dinner:
 - Standing-room-only private concert followed by dinner

Silver Sponsor: \$5,000

(3 available) Donation: 100% or FMV \$500

- Name recognition during Red Tie Hour live broadcast event
- Logo recognition on event website and at event
- Make this sponsorship a donation, or receive:
 - 4 tickets

Bronze Sponsor: \$2,500

Donation: 100% or FMV \$250

- Name recognition during Red Tie Hour live broadcast event
- Name recognition on event website and at event
- Make this sponsorship a donation, or receive:
 - 2 tickets

Benefactor Sponsor: \$1,000

Donation: 100% or FMV \$250

- Name recognition at event
- Make this sponsorship a donation, or receive:
 - 2 tickets

Red Tie Dinner Sponsor: \$500

Limited spots Donation: 100% or FMV \$250

- Make this sponsorship a donation, or receive:
 - 2 tickets

*Logo/name included on invitation if committed before Sept. 24, 2026.

REGISTER ONLINE

For online event registration or ticket purchases, visit: corewellhealth.org/redtiehour or scan the QR code.



For more information on sponsorship opportunities, please contact Kate Kesner at **947.522.0092** or kathryn.kesner@corewellhealth.org.

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Southfield, MI 48033

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BECOME A 2026 EVENT SEASON PARTNER

The 2026 Event Season Partner sponsorship offers an exclusive marketing and networking opportunity at six signature fundraising events throughout the year.
(Limited number available.)

For more information, please contact Ashley Welti at
947.522.0574 or **ashley.welti@corewellhealth.org**

2026 EVENT SEASON PARTNERS



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MAGAZINE PARTNER



Thank you for supporting the Corewell Health Foundation Southeast Michigan.