



**TOGETHER WE GIVE**  
Grateful Giving Campaign

## Grateful Giving Campaign | October 1 - 31 Giving Opportunities



	Fund	Description
<b>Spectrum of Hope</b>	Adolescent and Young Adult Cancer	To meet the unique needs of adolescents and young adults with cancer
	Precision Medicine Powered by Genomics	To expand accessibility of genomic testing to patients across the system
	Healthy Kids, Smart Kids	an effort to bring our school health services to an additional 40,000 students across West Michigan
	Pediatric Oncology Resource Team (P.O.R.T.)	To grow an endowment to sustain the PORT program into perpetuity
<b>Big Rapids and Reed City</b>	Big Rapids and Reed City Spectrum Health Now	To expand and support eCare services and technology at Big Rapids and Reed City Hospitals
	Big Rapids Birthing Center	Supports the operations and enhancement of the Big Rapids Birthing Center
	Big Rapids Cardiac and Pulmonary Rehab	Supports cardiac and pulmonary rehab efforts at Big Rapids Hospital
	Big Rapids Digital Mammography	Provides updates in technology and equipment for digital mammography services
	Big Rapids Emergency Department	Supports expansion and improvements to Big Rapids ED
	Big Rapids Kempton Center for Women	Named after Arnie and Isabel Kempton due to their generous support of the Digital Mammography Campaign, this fund helps provide a soothing and comfortable environment for women receiving mammography services in Medical Imaging
	Big Rapids Medical Imaging	Supports equipment, education and department needs
	Big Rapids Physician Directed	Supports projects selected by the medical staff
	Big Rapids Surgical Services	Supports equipment, education and department needs
	BR/RC Wellness Center	Supports ongoing needs of the BR/RC Wellness Center
	Patient Transportation Assistance	Provides assistance for transportation needs for patients utilizing services at Big Rapids or Reed City Hospitals
	Reed City Hospital Emergency Department Renovation Fund	Supports renovation of Reed City ED
	Reed City Rehab and Nursing Activities	Provides for activities and entertainment for the residents of the rehab and nursing center
	Reed City Rehab and Nursing Center	Supports the needs of the rehab and nursing center
Reed City Wellness Path Fund	Supports the future development/construction of a wellness path at SPWRCC	
Susan P. Wheatlake Regional Cancer Center General	Provides ongoing support to Reed City Cancer Center	
<b>Employee Assistance &amp; Education</b>	Close Enough to Care	Supports CETC program for SH employee financial assistance in times of crisis
	Nursing Research, Education and Practice	To provide resources for the education, conduct, and dissemination of nursing research
	SH Cardiovascular Conferences and Education Fund	Supports educational needs and conference participation for cardiovascular staff and clinicians

	Nursing Research, Education and Practice	To provide resources for the education, conduct, and dissemination of nursing research.
	Orthopedic Professional Development and Outreach	Further the professional development of the service line staff in addition to enhancing the reputation of the department through outreach activities including staff mission trips.
	SHMG Excellence	Funded by gifts from the employee campaign to support programs of the SH Medical Group including provider wellness and support

Gerber Memorial	Gerber Memorial Care for the Cause	Grassroots fund started by community members where 100% of funds are to be used for patient needs. Care For The Cause Fund is primarily funded through Memorial gifts.
	Gerber Memorial Community Wellness Outreach Fund	A fund to support local community health and wellness. Funded through various individual and corporate gifts.
	Gerber Memorial Oncology	A fund to be utilized to support oncology programs and patients at Gerber Memorial. Funded through various individual gifts.
	Gerber Memorial Tamarac Center	An excellence fund for the Tamarac Center funded through various individual gifts.
	Gerber Memorial Women's Wellness	A general needs fund to support local women's health and wellness - funds may be used for but not limited to financial assistance, equipment and/or education

Grand Rapids	Aeromed	Education for physicians, nurses and paramedics, research related to trauma, equipment needs for patient care
	Betty Ford Breast Care Services	To support Betty Ford Breast Care Services at SH, which offers comprehensive education, screening and diagnostic testing
	Blood and Marrow Transplant Program Fund	To provide an outpatient clinic in the LHCP for patient assessment, triage, and outpatient support pre and post transplant. To provide specialized private patient rooms in the Lettinga Inpatient Center for transplant recipients. To provide support in training staff; manage infrastructure and data systems and coordinate patient and family support before, during and after transplant
	BMT Patient Assistance	For patient and family support of SH bone marrow transplant patients.
	Brain and Spine Tumor Excellence	Promoting the excellence of the brain and spine tumor center within the SH Cancer Center
	Burn Center	To provide necessary help to the adult population, including clothing for indigent and/or homeless patients.. Includes purchase of equipment not covered in the capital budget.
	Cancer Program Art & Music Therapy	To provide resources for art and music therapy for the Spectrum Health cancer program
	Cancer Program Patient Assistance	For patient and family support of SH Cancer patients
	Cancer Research	To support and fund cancer research initiatives at Butterworth Hospital.
	Cardiovascular Simulation Center Initiative	The fund purpose is to build and maintain a world class Cardiovascular Simulation center.
	Centering Pregnancy	To support the centering pregnancy program at Spectrum Health including space and administration
	Community Medicine Clinic Patient Pantry	The purpose is to provide funds to supply the patient pantry and provide support to the patients of the community medicine clinic.
	Congenital Heart Research Education and Innovation (CHERISH)	To support the startup and excellence of a Congenital Heart Program at Helen DeVos Children's Hospital
	Continuing Care Excellence	Supports patient quality of life programming in nursing and rehabilitation centers, residential and home care settings.

Grand Rapids

Culinary Medicine	Culinary medicine is an evidence-based approach to health that blends the art of cooking with science of medicine through hands-on cooking classes to prevent, manage and reverse chronic disease.
Digestive Disease Institute Endowment	Supports projects at the Ferguson Digestive Disease Institute.
HCM Program Fund - (Hypertropic Cardiomyopathy Program)	Invests in appropriate education, screening, diagnosis and treatment in reducing sudden cardiac death as a result of HCM
Healthier Communities	Helps at-risk adults prevent and self-manage chronic diseases, improve children's health and reduce infant mortality
Healthier Communities Patient Needs	To assist Healthier Communities patients with urgen needs related to their health and well being.
Heart and Vascular Research Initiative	To provide critical funding for Cardiovascular Research at Spectrum Health
Hematology/Oncology Excellence	Supports innovation and new programs for Spectrum Health Cancer Center
Home and Community Based Care Excellence	Supports efforts to provide home based care through Spectrum Health
Integrative Care for Cancer	To support the development of an Integrative Care program that will be available for every cancer patient treated at SH
K-9 Program	A fund to support the Canine FRIEND program at SH
Kalamazoo Campus Healing Garden	Support for healing garden at Continuing Care Kalamazoo Campus
LEAD Women's Allocation	Holding fund for future allocations dependent on LEAD members' personal choices
Lemmen-Holton Cancer Pavilion	To support the Lemmen Holton Cancer Pavilion and its patients
Spectrum Health Now	Expansion and enhancement of MedNow program
Meijer Heart Center	Support staff education, patient care, program implementation & research
Neuro Rehab Services	To provide funds for the Neuro Rehab division of Spectrum Health Continuing Care
Neuroscience Research	Support the clinical program needs of SH Neuroscience
Neurosciences Excellence	Funded by gifts from vendor solicitation program to be used to support those specific conferences or related educational opportunities
Pastoral Care	For renovation of the BW Campus chapel and to support the Pastoral Care Program at Spectrum Health
Prostate Cancer Nurse Navigator	Supports the creation and ongoing needs of a nurse navigator position for patients with prostate cancer
Pulmonary Excellence	Supports needs of pulmonary program at Spectrum Health
Radiology Services	To provide funds for educational research and activities within the department.
Renucci Hospitality House	To provide general support for Renucci Hospitality House and their guests.
Resident Life - Fuller Facility	To provide funds to promote the resident life area of the SHCC Fuller Campus
Resident Life - Kalamazoo Facility	To provide funds to promote the resident life area of the SHCC Kalamazoo Campus
Respiratory Care Services	To fund various educational and research activities relating to Respiratory Care Services.
Spectrum Health at Home (SHCC Home Health Care)	Supports home visits, telehealth and flu shots offered through Visiting Nurses Association, Neuro Rehab and Private Duty Services.
Spectrum Health Dementia Clinic	To support overall excellence of the Clinic to expand SH ability to care for West Michigan's Demential population.
Spectrum Health Foundation Wish List	Funding for wish list items of Spectrum Health service lines
Spectrum Health Hospice (Hospice and Palliative Care Fund)	Supports therapies such as art, music and massage designed to enhance quality of life.

Grand Rapids	Spectrum Health Music Therapy Program	To support Music Therapy across all of Spectrum Health including staffing support, equipment, and training
	Sports Medicine Program	The purpose is to support the emerging needs and opportunities for building and maintaining the program's excellence. Opportunities to advance the sports medicine program range from patient care initiatives and programs, continuing education for clinical staff, recruitment of leaders in the field, and equipment or facility needs.
	Stroke Prevention and Awareness	Support the Spectrum Health Stroke Prevention Team and their efforts to educate the general community about stroke prevention and healthy living to help prevent stroke as well as teach ways to identify and react to the occurrence of a stroke.
	Sustainability	To fund specific sustainability related projects on the Spectrum Health campus
	Veteran Support Services	Supports the work of Spectrum Health's veteran support services network.
	Women and Infant Services	To provide equipment and educational materials.
	Women's Heart Health	Supports initiatives and programs focused on women's heart health.

Helen DeVos Children's Hospital	Carepartners Program Fund	Ongoing support for the CarePartners program.
	Child Protection Team Endowment	Overall support for Center for Child Protection efforts
	Children's Surgery	To support the needs of surgical services at Helen DeVos Children's Hospital
	Congenital Heart Research Education and Innovation (CHERISH)	To support the startup and excellence of a Congenital Heart Program at Helen DeVos Children's Hospital
	HDVCH Child Life Teacher Endowment (Hospital School Services)	Provides academic services either in the hospital schoolroom or bedside at Helen DeVos Children's Hospital
	HDVCH Injury Prevention Program	To promote child safety through the Greater Grand Rapids Safe Kids Coalition and HDVCH.
	HDVCH Neurofibromatosis Support	Support for programs to help patients and families dealing with neurofibromatosis.
	HDVCH Strategic Research Initiative	Support research projects of HDVCH clinicians
	Helen DeVos Children's Child Life Services	To serve and support the activities of the Child Life Program.
	Helen DeVos Children's Hospital Annual	Supports approximately 20 different pediatric programs each year at HDVCH
	Helen DeVos Children's Hospital Wish List	To purchase wish list items for departments of HDVCH
	NICU	Funds equipment for the NICU, support NICU program growth and development, enhance nursing education, purchase items specifically designated by donors, purchase educational materials for staff and patients/families
	Oral Cleft Program	To support the patients and needs of the Oral Cleft Clinic at Helen DeVos Children's Hospital
	Pastoral Care at Helen DeVos Children's Hospital	To support Pastoral Care at Helen DeVos Children's Hospital (patients & families).
	Pediatric Autism	Supports programs for patients diagnosed with autism and their families
	Pediatric Behavioral Health	Pediatric behavioral health programs
	Pediatric Bone Marrow	To support educational projects regarding hematopoietic stem cell transplantation and related therapies, ongoing education of the Blood and Bone Marrow Transplantation Program.
Pediatric Endocrinology Program	To support the patients and families of the Pediatric Endocrinology Program at HDVCH.	
Pediatric Hematology/Oncology Child Life Program	To enable patients to retain the magic of childhood while they undergo treatment for life threatening diseases	

<b>Helen DeVos Children's Hospital</b>	Pediatric Intensive Care	Funds equipment for the PICU, support PICU program growth and development, enhance nursing education, purchase items specifically designated by donors, purchase educational materials for staff and patients/families
	Pediatric Intensive Feeding Clinic	Supports efforts of the intensive feeding program at HDVCH
	Pediatric Nephrology Program	For program development, patient recreation supplies (DVD's, toys, games, etc.), and staff support.
	Pediatric Neurology Services	Expansion of pediatric neurology services, equip, ed programs & materials
	Pediatric Oncology Resource Team (P.O.R.T.)	PORT would use their financial resources to relieve the stress and financial burden of families of children diagnosed with cancer
	Pediatric Pain and Palliative Care	Ongoing support for pediatric pain and palliative care efforts
	Pediatric Pulmonary Services	To support the pediatric pulmonology patient population by providing equipment, programs and family services.

<b>Ludington</b>	Ludington Cancer Services Fund	Provides patient assistance for Ludington Cancer Center
	Ludington OB Babies & Mothers Fund	Supports the new OB center at Ludington Hospital
	Ludington Reach Out and Read Fund	Supports the reach out and read program through pediatric practices in the Ludington area
	Ludington TEAM Fund	Funds designated by the TEAM at Ludington for general support and projects
	Ludington Excellence Fund	Ongoing funding for innovation and enhancement of programs at Ludington Hospital
	Ludington Building & Technology	Supports building and technology needs.

<b>Patient Assistance</b>	Community of Hope	Addresses the care management needs of patients including transportation, nutrition, medical devices, prescription assistance, and the social determinants of health
	Cancer Program Patient Assistance	For patient and family support of SH Cancer patients
	Healthier Communities Patient Needs	To assist Healthier Communities patients with urgent needs related to their health and well being.
	BMT Patient Assistance	For patient and family support of SH bone marrow transplant patients.

<b>Pennock</b>	Pennock Annual Giving Fund	Ongoing general funding for Pennock Hospital
	Pennock Building Fund	Funds Major building projects at Pennock Hospital
	Pennock Community and Other	Ensures the ongoing availability of many health or educational programs in the community with priority given to those activities that support the areas of need as identified by the most recent Community Health Needs Assessment.
	Pennock Cancer Services	Funds cancer programs and services at Pennock Hospital
	Pennock Good Neighbor	To help offset cost of care for individuals who find themselves in an extreme and unexpected medical emergency
	Pennock Surgery Center	to support the construction of the Pennock Surgical Center
	Pennock Centering Pregnancy	to support the Centering Pregnancy program at Pennock
	Pennock Improved Technology	To replace and or update equipment used for diagnostic or treatment purposes of patients
Pennock Women's Health	To fund services deemed as being necessary to serve the female population health care needs within the Pennock Health Services market	

United and Kelsey	Kelsey Hospital Rehab and Nursing Center	Supports care provided through the Kelsey Hospital RNC, e.g., therapeutic recreational outings, family events, games.
	Lakeview Youth Clinic	A school-linked health center, providing comprehensive services to adolescents regardless of their family's ability to pay, The clinic helps with routine medical care, mental and behavioral health, substance abuse treatment, life skill and basic need kits
	Patient Transportation Assistance	Provides transportation assistance to patients utilizing services at UK
	United & Kelsey Ecare Services	To expand and support eCare services and technology at United and Kelsey Hospitals
	United Hospital Cancer Care	Supports the Cancer Center at United Hospital.
	United Hospital Cancer Patient Assistance Program	Helps alleviate the financial burden for cancer patients in need to help with transportation, medication and cancer treatment.
	United Hospital Heart & Vascular Center	Supports the heart and vascular center at United Hospital.
	United Hospital Kids Comfort and Care	Provides kids comfort and care items, e.g., teddy bears, prizes for poke etc.
	United Hospital Maternal Infant Health	Supports maternal infant health program.
	United Hospital OB	Supports the OB Department at United Hospital.
	United Hospital Rehab and Nursing Center	Supports care provided through the United Hospital RNC, e.g., therapeutic recreational outings, family events, games.
	United Lifestyles Diabetes Education	Supports Diabetes Education Program.
	Cardiac and Pulmonary Rehab	an Endowment fund to support patient needs
United Lifestyles	Supports classes and programs, such as childbirth and parenting, CPR and first aid, prevention, nutrition and diabetes education to give people of all ages the tools needed to enjoy a healthy lifestyle.	

Zeeland	Zeeland Hospital Building a Better Future	Supports capital projects and equipment purchases
	Zeeland Hospital Caring for Neighbors	Patient assistance and community education programs
	Zeeland Hospital General	General support for programs and services at SHZCH

**Additional funds are available when giving online.**

**If you have any questions, please reach out to the Foundation at 616.391.2000**