



27TH ANNUAL

Radiothon

Children's Miracle Network

PRESENTED BY *Wendy's*



Corewell Health™
Helen DeVos
Children's Hospital
Foundation

Turn up the volume on hope.

**December 10 & 11, 2026
7 a.m. to 7 p.m.**

Helen DeVos Children's Hospital

Helen DeVos Children's Hospital

PRESENTING PARTNER

Lead the charge in transforming children's lives as the driving force behind Radiothon's impact.

\$50,000

- The event will be referred to as Radiothon "presented by (your company)"
- Logo on Radiothon t-shirt
- Pre-recorded interview to air during Radiothon
- Logo recognition in all Radiothon e-blasts
- Four \$10,000 matches during Radiothon
- Opportunity for up to 25 volunteers during Radiothon

PHONE BANK PARTNER

Be the voice that answers the call to help, turning every ring into life-changing support for kids.

\$40,000

- Throughout Radiothon, DJs will announce, "call the (your company) phonebanks"
- Pre-recorded interview to air during Radiothon
- Logo recognition in all Radiothon e-blasts
- Two \$10,000 matches during Radiothon
- Opportunity for up to 20 volunteers during Radiothon

ONLINE GIVING PARTNER

Power the moments of giving that happen with a click, making it easy for generosity to change lives.

\$40,000

- Exclusive partnership recognition on Radiothon donation page
- Throughout Radiothon, DJs will announce, "visit the (your company) online donation page"
- Pre-recorded interview to air during Radiothon
- Logo recognition in all Radiothon e-blasts
- Two \$10,000 matches during Radiothon
- Opportunity for up to 20 volunteers during Radiothon

STORY SONG PARTNER

Help share powerful patient stories that move hearts and inspire meaningful support.

\$30,000

1 AVAILABLE

- Ad spot blocks played during Radiothon: "these impactful patient stories brought to you by our friends at (your company)"
- Pre-recorded interview to air during Radiothon
- Logo recognition in all Radiothon e-blasts
- One \$10,000 match during Radiothon
- Opportunity for up to 15 volunteers during Radiothon

ENGAGEMENT PARTNER

Bring hope to life by connecting directly with our community and inspiring generosity in action.

\$25,000

- In-person engagement will include "presented by (your company)"
- Opportunity to have table setup in lobby of HDVCH
- Pre-recorded interview to air during Radiothon
- Logo recognition in all Radiothon e-blasts
- One \$10,000 match during Radiothon
- Opportunity for up to 20 volunteers during Radiothon



REMINDER PARTNER

Keep the mission top of mind and build momentum that fuels life-saving generosity.

\$20,000

- For the two weeks leading up to Radiothon, Nov. 25 - Dec. 9, your company will be promoted as the Radiothon Reminder Partner on all 11 iHeart Media stations*
- Pre-recorded ad to be aired for two weeks leading up to Radiothon
- Logo recognition in all Radiothon e-blasts
- Opportunity for up to 10 volunteers during Radiothon

THE HUGE SHOW PARTNER

Amplify your impact by championing children's health on one of the region's biggest platforms.

\$20,000

1 AVAILABLE

- Exclusive recognition as The Huge Show partner
- Pre-recorded interview to air during Radiothon
- Logo recognition in all Radiothon e-blasts
- Two \$5,000 matches during Radiothon
- Opportunity for up to 8 volunteers during Radiothon

INCENTIVE PARTNER

Motivate giving and spark joy by rewarding donors who step up to make a difference.

\$10,000

1 AVAILABLE

- Opportunity to offer incentive item to donors
- Pre-recorded interview to air during Radiothon
- Logo recognition in one Radiothon e-blast
- Two \$5,000 matches during Radiothon
- Opportunity for up to 8 volunteers during Radiothon

POWER HOUR PARTNER

Ignite a surge of generosity during a critical hour that can change countless young lives.

\$10,000

- Pre-recorded interview to air during Radiothon
- Logo recognition in one Radiothon e-blast
- One \$10,000 match during Radiothon
- Opportunity for up to 8 volunteers during Radiothon

SPOTLIGHT PARTNER

Make a meaningful difference by shining a light on the needs of children in our care.

\$5,000

- One \$1,000 match during Radiothon
- Opportunity for up to 5 volunteers during Radiothon

MIRACLE PARTNER

Stand with our patients and families by supporting the miracles that happen every day.

\$2,500

- Opportunity for up to 2 volunteers during Radiothon

ALL PARTNERS RECEIVE

- Name/logo on Radiothon website, post-event impact report*
- On-air mentions during Radiothon
- Recognition on social media*



To become a partner, scan the code or visit corewellhealth.org/radiothon-partner.

*To see the impact your partnership can have, view our 2025 wrap report at give.corewellhealth.org/radiothon-impact.

Questions? Contact us at 616.391.2000 or foundation@corewellhealth.org.



Your donation fuels lifesaving care, groundbreaking pediatric research, and vital family support services. It brings comfort to kids facing medical challenges and empowers their families during the toughest times.

You can be the reason a child heals, smiles, and thrives.

wellbeyond

WellBeyond is the vision driving the future of health care in West Michigan. It's more than a campaign — it's a commitment to give as much to the next generation as we gave to the last. From breakthrough research to lifesaving care, your support fuels what's possible.